



PREMIUM

GRUPO

Live life PREMIUM



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Malaga is one of the ten European cities with the best quality of life. And this is no coincidence: more than 300 days of sunshine a year, a cultural and leisure offer in constant innovation and a growing business fabric are the main reasons for its success.

Numerous connections with Europe and one of the main links with Africa place the city in a privileged position, its airport being the fourth most important in Spain and its port the second. The province receives more than 151,000 visitors a day, including cruise passengers, national and international tourists and business travellers.



Excuses to visit Malaga are never lacking: Spanish Film Festival, Easter, Jazz Festivals, Theatre... make this city an attractive and cosmopolitan destination that leaves no one indifferent.

At Grupo Premium we put all our spaces and professionals at the service of your company, making your event a guaranteed success in the heart of Malaga. What idea do you have in mind? Get to know the spaces where it will become a reality.

"Less is more,
because your
time
is gold
PREMIUM"

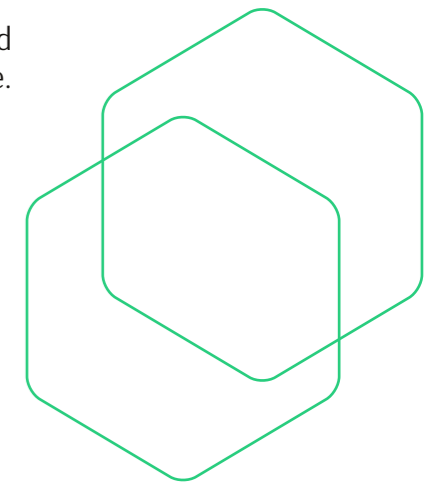
Premium is...

A **Premium** event does not take place in just any place, but in exclusive spaces with unique facilities, services and professionals in the city.

An event is **Premium** when our clients enjoy it from start to finish with total peace of mind, knowing that each of our professionals is working to achieve the perfect development of their idea.

An event is **Premium** when all the senses are rewarded with the highest quality. Unique gastronomy in unrepeatable restaurants, live music or relaxing in cotton wool with views of the heart of the city.

An event is **Premium** when our clients leave with a smile of satisfaction and return with an even greater idea, knowing that it will become a reality here.



CERVECERA DEL



SOHO MÁLAGA

LA FÁBRICA

Cruzcampo®



- Total capacity of La Fábrica for cocktails: 470 people.
- Total seated capacity of La Fábrica: 250 people.

At La Fábrica you eat and drink with a lot of art. Concerts, exhibitions, events, artists from various disciplines... The artisanal and the urban are our essence and our motivation. And all this in an unbeatable location, the bohemian Soho district in Malaga, an inspiring and creative neighbourhood that motivates our masters to give birth to their best creations.



- Capacity for cocktails: 130 people.
- Seating capacity: 100 people.

Usual layout of the Salon of La Fábrica.

Salon

La Fábrica is not just about drinking and eating, it's about living and coming back. And also the coolest place in Malaga to organize your events. You are a huge group? No problem! Our spaces are huge and versatile, so go ahead and call your friends...

We organise whatever you need: Your best friend's birthday party, your company's celebration party or the launch event of the product you are about to launch. We assure you that you will be the king of the show: La Fábrica's facilities are the best and can be adapted to any kind of need and occurrence.

With a capacity for more than 400 people, at La Fábrica you can celebrate practically any type of event. We have a wide variety of reproduction media at your disposal, such as projectors or audio-visual equipment. Just tell us what you need and we will take care of everything.

Platea

- **Capacity for cocktails:** 120 people.
- **Seating capacity:** 90 people.
- **Equipment:** A/C, live music, LED lighting (ambient), access for people with reduced mobility, cocktail bar, DTT screen, projector compatible with USB and HDMI, microphones, bleachers.
- **Guided tours of the factory.**
- **Stage for shows, product presentations, conferences, etc.**



Usual layout of the Platea of La Fábrica.

Hall



Usual layout of the Hall of La Fábrica.

Tasting Area



Beer experience in the tasting area of La Fábrica.

La Fábrica's most romantic space is next to the production area of our craft beers. It is the ideal place to discover them in groups of up to 50 people, and perfect for private events, VIP areas or small informal gatherings.

- **Capacity for cocktails:** 50 people.
- **Seated capacity:** 25 people.
- **Equipment:** A/C, access for people with reduced mobility, DTT screen.



La Fábrica's cuisine

Its gastronomic approach combines craft beer culture with contemporary Mediterranean cuisine.



The menu ranges from succulent grilled dishes to a selection of tapas to accompany their Soho beers.



Enjoy a meal with creative touches in an atmosphere reminiscent of brewing beer!

Experiences in La Fábrica

Live Music

To get to know La Fábrica, you have to experience it. From the entrance you can discover the smell of our beers in full production.

Because at La Fábrica, as well as having live music on special dates, you can hire a concert for your event. Isn't it great?



Brewing Experiences



Looking for a different and unforgettable event? We organise beer experiences where you can learn all about our craft beers. From discovering how they are made to a blind tasting... or even a tapping workshop! Celebrate in a different way with us and just worry about enjoying yourself.



Alcazaba Premium Hotel

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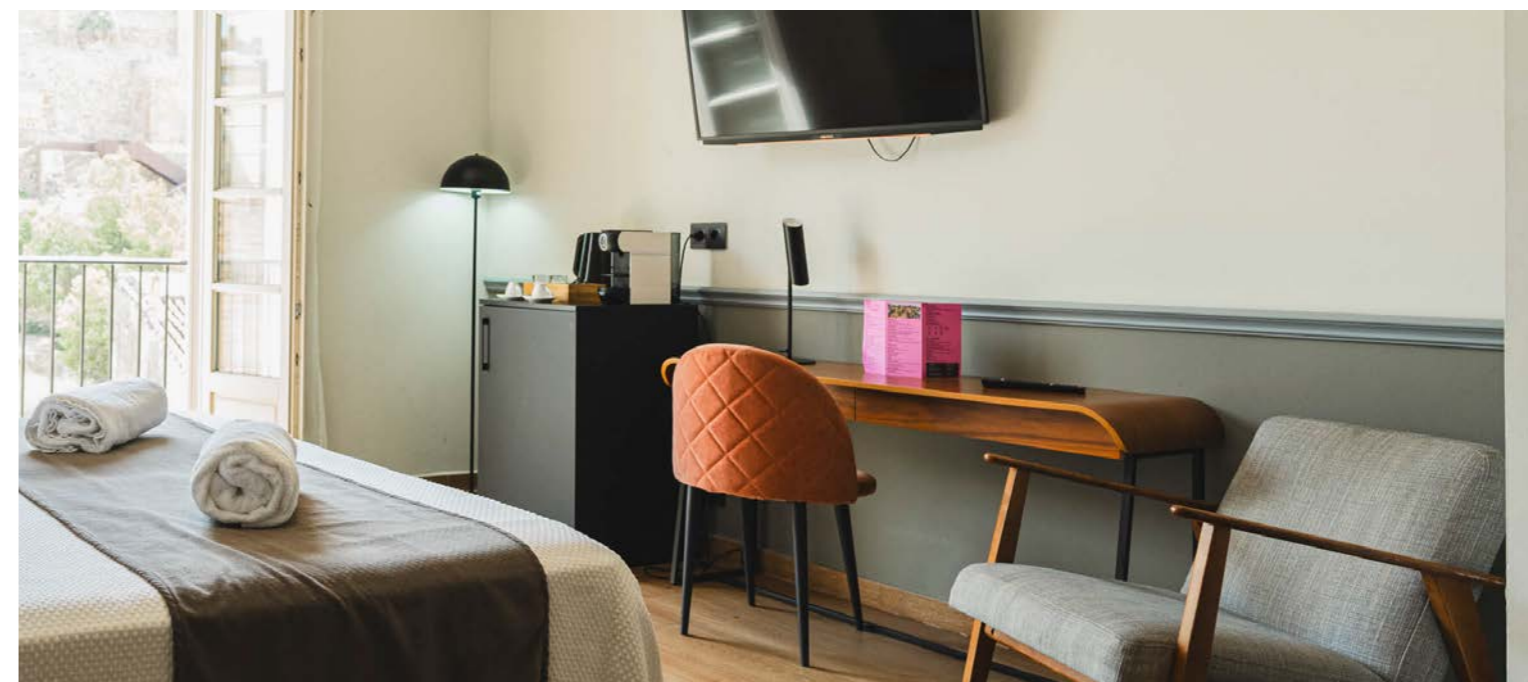
In the heart of the city centre, in Alcazabilla street, where the Roman Theatre and the Alcazaba of Malaga are located, we find our **Alcazaba Premium Hotel**.

A building from the beginning of the 20th century and declared an Asset of Cultural Interest that leaves no one indifferent.

In Alcazaba Premium Hotel you will find our panoramic restaurant **Batik** and **La Terraza de la Alcazaba**.



Our Alcazaba Premium hotel has 22 rooms prepared for business, romantic and family visits. Our rooms are equipped and designed to make your visit to Malaga perfect, and our 24-hour reception team will be happy to assist you and advise you on how to make the most of the city.



BATIK

High Table Salon



“Enjoy a casual dinner with views of the Alcazaba.”

- **Table seating capacity:** 35 people, 45 with the terrace.
- **Cocktail capacity:** 70 with the terrace.
- **Equipment:** A/C, fans, music, possibility of terrace, LED lighting (ambient).

Low Tables Salon

“The corner of Malaga where everything happens in intimacy

Batik is synonymous with fun cuisine, excellent quality and where the product is fused with forms and techniques that you have never seen before.

A special proposal, but within the reach of all budgets. In the kitchens of Batik, we have fused exotic flavours without forgetting tradition. The product, the flavour and the careful presentation are the real protagonists.

- **Formal dinners and meetings.**
- **Seating capacity:** 30 people.
- **Not suitable for cocktails.**
- **Equipment:** A/C, Music, LED lighting (ambient).



Low Tables Salon



Hall with Alcazaba views

Hall

“Ideal for both personal and professional meetings

- **Formal dinners and meetings.**
- **Conferences and press conferences.**
- **Product presentations.**
- **Seating capacity:** 45 people.
- **Capacity for cocktail:** 70 people.
- **Conference capacity:** 40 people.
- **Equipment:** Music, screen, DTT, projector compatible with USB and HDMI COMPATIBLE PROJECTOR. For all spaces we also have 2 wireless flip-chart microphones.



Batik's Cuisine

In the heart of the city, you will find **Batik**, located on the fourth floor of our centrally located hotel in Malaga. Here, a journey for your five senses awaits you.



This is a hotel restaurant unlike any other you have ever visited. You can enjoy **Mediterranean** cuisine, with touches from all over the world, lovingly prepared in our kitchens.



The Alcazaba is always present in our restaurant. You can admire it while enjoying your dinner, lunch or even breakfast!



LA TERRAZA
DE LA ALCAZABA



Lower terrace with panoramic view.

Terrace with Panoramic view

“An unrivalled point of view

- **Capacity for cocktails:** 50 people.
- **Equipment:** Music, fans/stoves, LED lighting (ambient).
- **Access for people with reduced mobility.**
- **Cocktail bar.**
- **Smoking is allowed.**

Terrace with Views of the Alcazaba

The Alcazaba Terrace has enjoyed great popularity since its inception for its exclusive views of the Alcazaba and the city skyline.

This quality, together with the tasteful way in which the spaces have been decorated and fitted out to welcome all clients, make the upper roof terrace the best place to conceive an event with the highest level of privacy, exclusivity and quality.



- **Seating capacity for cocktail:** 110 people.
- **Equipment:** TV, music, fans/standing cookers, access for disabled people access for people with reduced mobility, LED lighting (ambient).
- **Cocktail bar.**
- **Smoking is allowed.**

Upper terrace with views of the Alcazaba.





Málaga Premium Hotel

Malaga Premium Hotel is the hotel in Malaga city for lovers of culture, gastronomy and design: a three-star superior hotel with charm and innovative cuisine located in a unique and privileged enclave.

Our 23 rooms, ideal for business travellers as well as for holidays as a couple, with family or friends, have all the comforts to make you feel at home.

Go up to our **La Terraza de San Juan** and be amazed by the breathtaking views of the Malaga sky while you sip a delicious cocktail.

And don't say goodbye to us without savouring first the delicacies of our **Bendito** lounge and experience the exclusive the exclusive **Yubá Experience**.

DOUBLE ROOMS

Make yourself at home in our bright and cosy double rooms with views of the San Juan Tower.

You will be surprised by their comfort and tranquillity. Relax in a comfortable queen-size bed or if you prefer, choose the option of two single beds.



FAMILY ROOMS

The family that rests together, stays together.

Enjoy our family rooms, cosy and quiet, perfect for enjoying Malaga surrounded by your loved ones.





YUBÁ

EXPERIENCE

Yubá Experience is probably the most select proposal in the city. An exclusive space for a small group of people who want to enjoy a completely unforgettable Premium experience.

It is the perfect enclave for very special evenings, in which privacy for the guests and fascination are sought, through a creative gastronomy specially designed for each occasion.

- **Capacity:** 12 people.



Our cuisine is based on the deepest roots of Malaga, our history and our people. We take pride in the local produce and work to bring out the best of it and distil all its flavour, adopting aromas and techniques from other cultures. Yubá Experience is the melting pot of cultures that our city has always been: a land open to explore and embrace all comers.



Our Chef Mario Rosado.



- **Capacity:** 12 people.
- **Equipment:** XFN LED screen, HDMI connection, USB. Wifi, loudspeakers / background music.
- **Completely private space.**



Yubà's Cuisine

A private, intimate and evocative capsule opens up before you, with flavours from all over the world and the essence of Malaga. Because life is made of experiences and the one Yubá offers you should not miss it.



Flavours, aromas, moments... waiting for the right moment for you to remember them. Join us as we take you around the world with each mouthful; you might even uncover memories you thought you had forgotten.



Ideal for groups of up to 12 people, discover an immersive and charming space.

Bendito

Proximity cuisine

With the capacity to host events for up to 45 guests, Bendito offers a cosmopolitan and modern atmosphere that adapts to any time of the day. In the heart of the historic centre of Malaga, it is ideal for events with a relaxed and laid-back atmosphere, both indoors and on the outdoor terrace.

Our cuisine? Local, with products that boast their origin, and with the attitude of bringing out the best that the market has to offer each season. A local gastronomic offer full of creativity and depth of flavour.



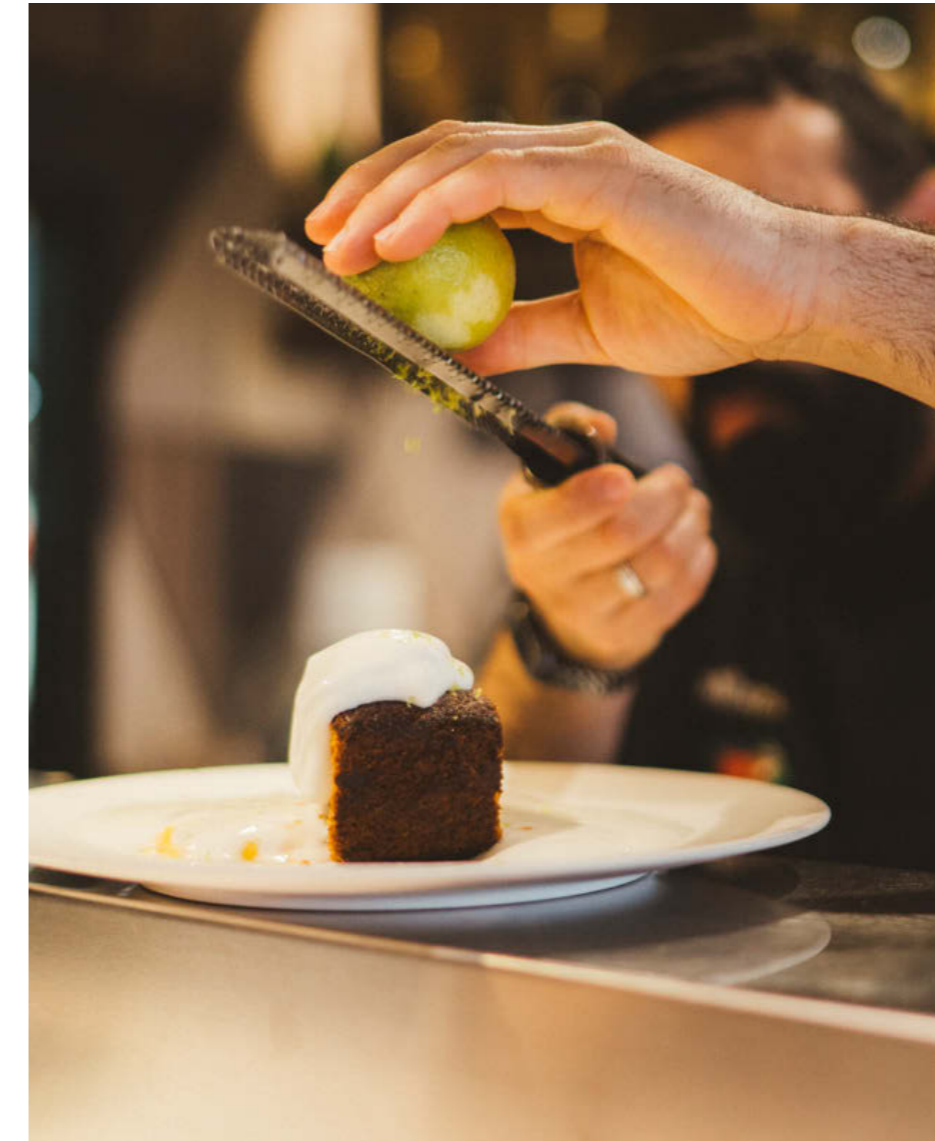
Bendito's terrace and bar

- **Capacity:** 45 people.
- **Equipment:** Portable projection screen, USB and HDMI compatible projector, wireless microphone, laptop, wifi, loudspeakers / background music, access for people with reduced mobility, terrace at street level suitable for smokers.

Bendito's Cuisine



At Bendito you will be able to taste delicious dishes that highlight our concept of local cuisine.



A cuisine that celebrates the local culinary heritage, using local produce with a creative vision and the refinement of haute cuisine.





LA
TERRAZA
DE
SAN JUAN

Views to the Church

If you are looking to celebrate an outdoor event, La Terraza de San Juan is the place for you.

Located on the top floor of the hotel, it has views that will leave your guests speechless. The Church of San Juan, our 'Manquita' or the Malaga Mountains are typical Malaga enclaves that not all terraces in Malaga have the luxury of looking at.

• **Capacity for cocktail:** 80 people.



Usual layout of the Terrace overlooking the Church of San Juan.

Chill-Out zone

In a cosmopolitan and elegant setting, San Juan invites you to spend unforgettable moments under the stars of the Malaga sky. Surprise your guests with the best cocktails of the city prepared by professional bartenders and let yourself be captivated by the duende of the south.

The delicious gastronomic offer served in cocktail format will make your guests have a great time.

- **Equipment:** Portable projection screen, USB and HDMI compatible projector, wireless microphone, laptop, wifi, speakers / background music, access for people with reduced mobility, gas and electric standing cookers, fans, roofed.
- **Smoking is allowed.**



Usual layout of the Chill-Out zone.



- **Seating capacity:** 40 people.
- **Cocktail capacity:** 60 people.

La Terraza de San Juan has a total capacity of 250 people.

V.I.P Lounge

With a maximum capacity of 300 people, La Terraza de San Juan is the ideal venue for cocktail parties, private parties, corporate events, press conferences and product presentations.



Sala Nómada

Located on the first floor of our boutique hotel, the Sala Nómada is the ideal space for small interviews, meetings and personalised training courses. Original and modern, with a special emphasis on the colour green, it offers comfort and convenience for your guests.

In our meeting room, product presentations or projections of new projects will not leave your attendees indifferent thanks to the large 2x2 metre screen and a projector with HDMI and VGA connection.

In order for you to be the perfect host and for everyone to leave with a good taste in their mouth, we also offer a wide range of coffee breaks. With options for those who prefer savoury, for those with a sweet tooth and for those who want something healthier.



SALÓN

027



Usual layout of the Nomad Room.

- **Capacity:** 25 people in theatre, 20 people in school, 14 in U.
- **Equipment:** Portable projection screen, USB and HDMI compatible projector, DTT, wifi and HDMI, DTT, wifi, loudspeakers, access for people with reduced mobility.





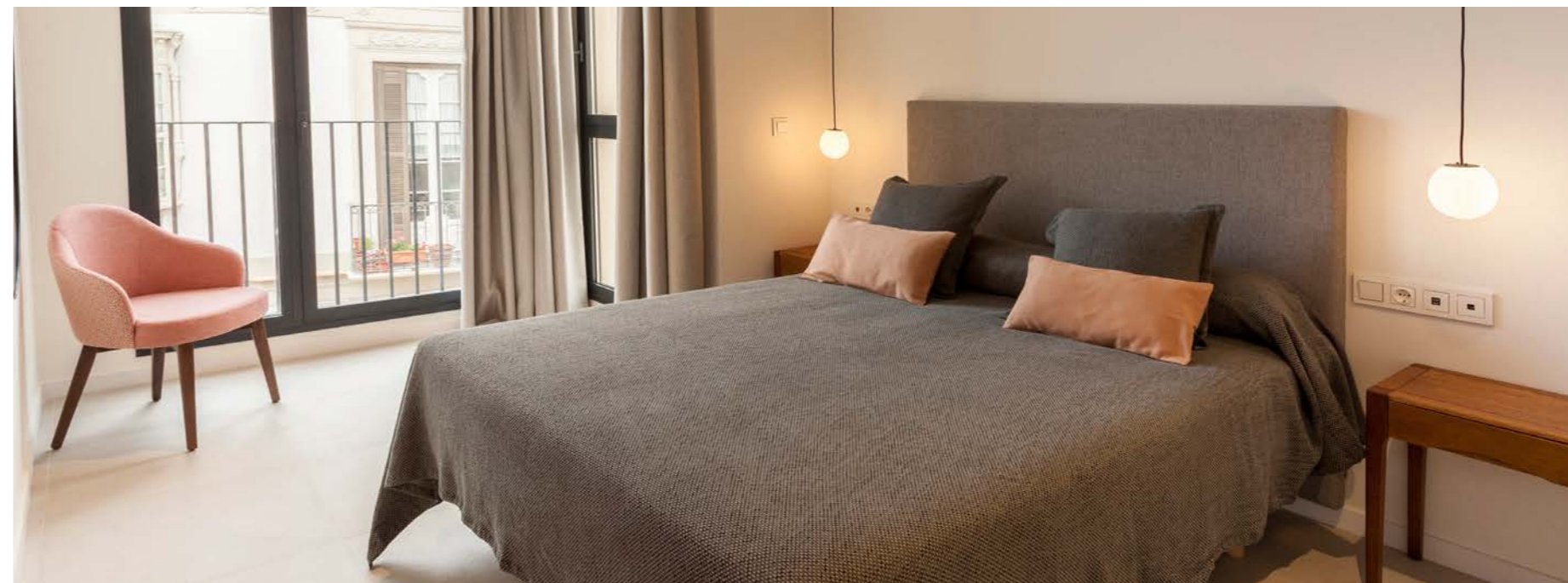
Apartamentos Málaga Premium

Apartamentos Málaga Premium is our first apartment building in the city centre.

The building that once housed the emblematic newspaper La Opinión, after its complete refurbishment, is now a reference in Malaga tourism.

It has 18 flats, distributed in comfortable studios, family flats and two penthouses with terrace to enjoy the views and the weather of Malaga in all its splendour. Spacious and cosy rooms, with everything you need to make it your home in the heart of the city.

And for an even more privileged view of Malaga you can indulge yourself by organising your event in **La Terraza del Quizás**, on the top floor, where you will enjoy an exclusive cocktail bar.



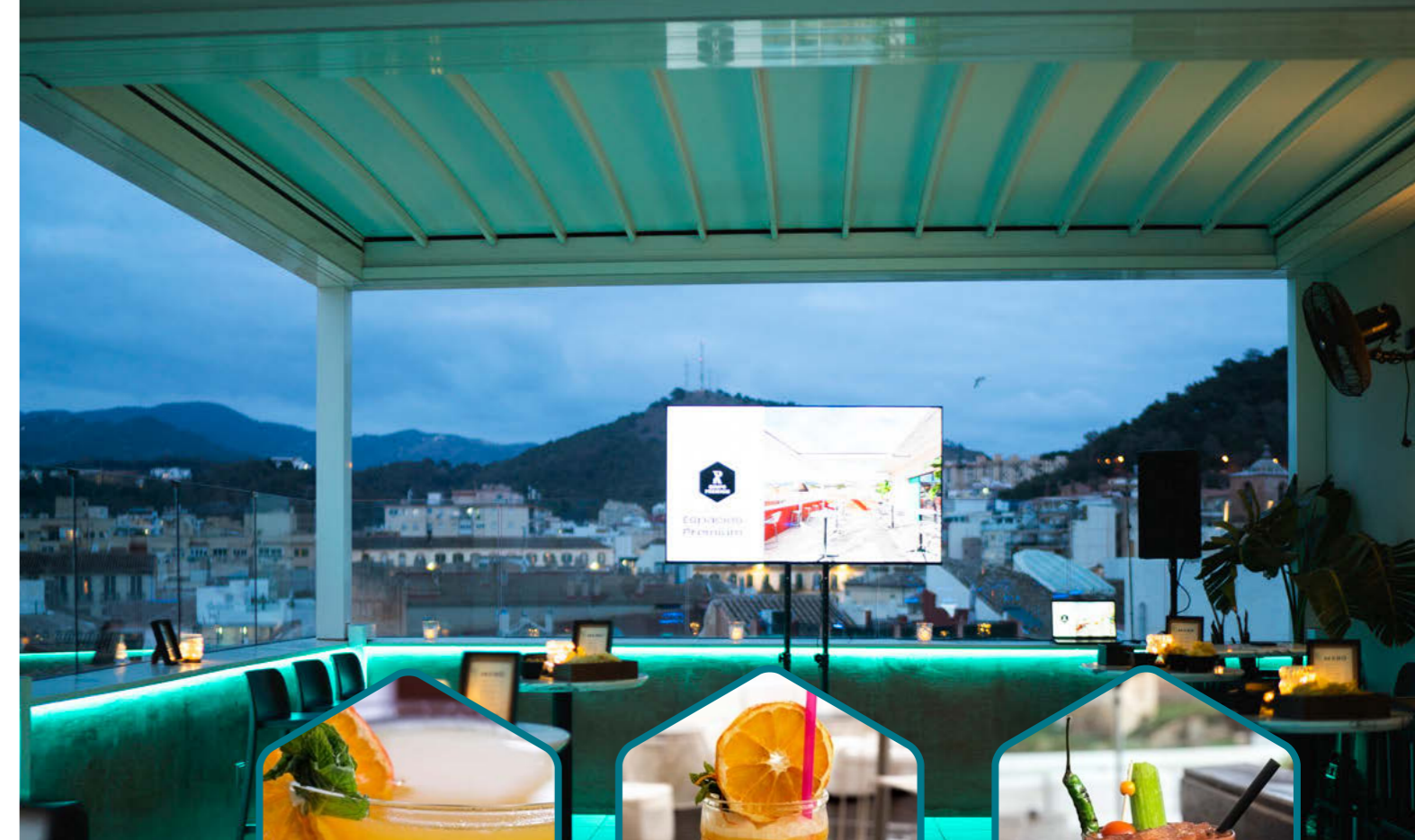
LA TERRAZA DEL QUIZÁS



La Terraza del Quizás is located in a privileged spot in the Malaga skyline and enjoys views of the Cathedral, the Malaga Mountains, Gibralfaro and the skyline of the old town.

It is the perfect setting to celebrate all kinds of events. Whether your idea is to organise a birthday or a company event, the spaces on our terrace adapt to each and every one of your needs.

- **Outdoor capacity:** 80 people.
- **Equipment:** Music, standing fans/stoves, access for people with reduced mobility, cocktail bar, LED lighting (ambience).
- **Smoking is allowed.**
- **Cocktail bar.**



We can highlight an interior space/Lounge with a boho hippie chic style that combines the colourful and carefree aesthetics of the youth of the 60's with the bohemian and sophistication of today.

Ideal for events, meetings with friends or any occasion you want to celebrate with us.

- **Indoor capacity:** 35 people.



Apartamentos Málaga Premium (San Telmo)

We know that on your visit to Malaga you want to feel the experience of living, enjoying and resting in the historic centre, in accommodation that has everything and is located close to all the options that the city has to offer. Especially for you to live and know it first hand, we have created the Malaga Premium Apartments (San Telmo) for you.

A set of flats and duplexes in which a lot of reason and heart has been put into every detail, seeking not only to satisfy your needs but also to surprise you beyond your expectations.

And on top of it all, our **San Telmo Terrace**, with exclusive views and cocktails.





La terraza de **SAN TELMO**



If you are one of those people who love to see life differently, you will be fascinated by what the views from La Terraza San Telmo can show you of Malaga.

The experience of discovering those corners and secrets of the Malaga sky hidden until now, while enjoying the Premium cocktail bar.



Some examples of successful events...



Testimonials from our clients...

“ *We enjoyed a unique experience at the Terraza de San Juan during the 30th anniversary of the Malaga French Film Festival. The atmosphere was cosy and elegant, ideal for a special evening. The staff offered an exceptional and personalised service. The fusion of the gastronomy with the beauty of the place created a magical atmosphere. Without a doubt, it was an unforgettable experience combining good food and an enchanting setting.*

Sullivan Benetier

Director of the Alliance Française of Malaga and the «Festival de Cine Francés de Málaga»





Testimonials from our clients...

“ *From the very first contact, they demonstrated a high level of professionalism, always willing to adapt to our needs (and those of our clients) and making sure everything was perfect. Not only is their team highly qualified, but they always have a smile on their face, which makes the experience even more enjoyable. They are also extremely flexible with every request, which shows their commitment to customer satisfaction.*

What stands out the most about this group is their ability to organise any kind of events for groups. Whether it is for a celebration, a work meeting or tastings, they have options that adapt perfectly to any type of group, creating a pleasant and fun atmosphere.

In short, if you are looking for a professional catering service, with a smiling and flexible team, exceptional food and activities designed for groups, this is definitely the place to be. An experience we will definitely repeat!

Elizabeth Egreteau

Mice manager at Experience Box - Team Building and Events



Testimonials from our clients...

“ *We chose La Fábrica for our corporate event because its personalised attention and unique space have always exceeded our expectations.*

After two years celebrating there, we especially value its impeccable organisation and the welcoming atmosphere it creates for all attendees.

It is a place that guarantees unforgettable experiences and fits perfectly with our vision of excellence.

Amanda Ledesma

HR administrative at Freepik Company





Testimonials from our clients...

“ We highly value the relationship we have with Grupo Premium because they offer us a quality service, a perfect environment for our events and the flexibility we need in the organisation.

All this surrounded by an attentive, efficient and very comfortable management for us.

The feedback we receive from our guests is always excellent!

Juan Pablo Albaradejo

Head of Portfolio Management - The Workshop



**A great
idea,
a Premium
event.
Shall we talk
about it?**



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